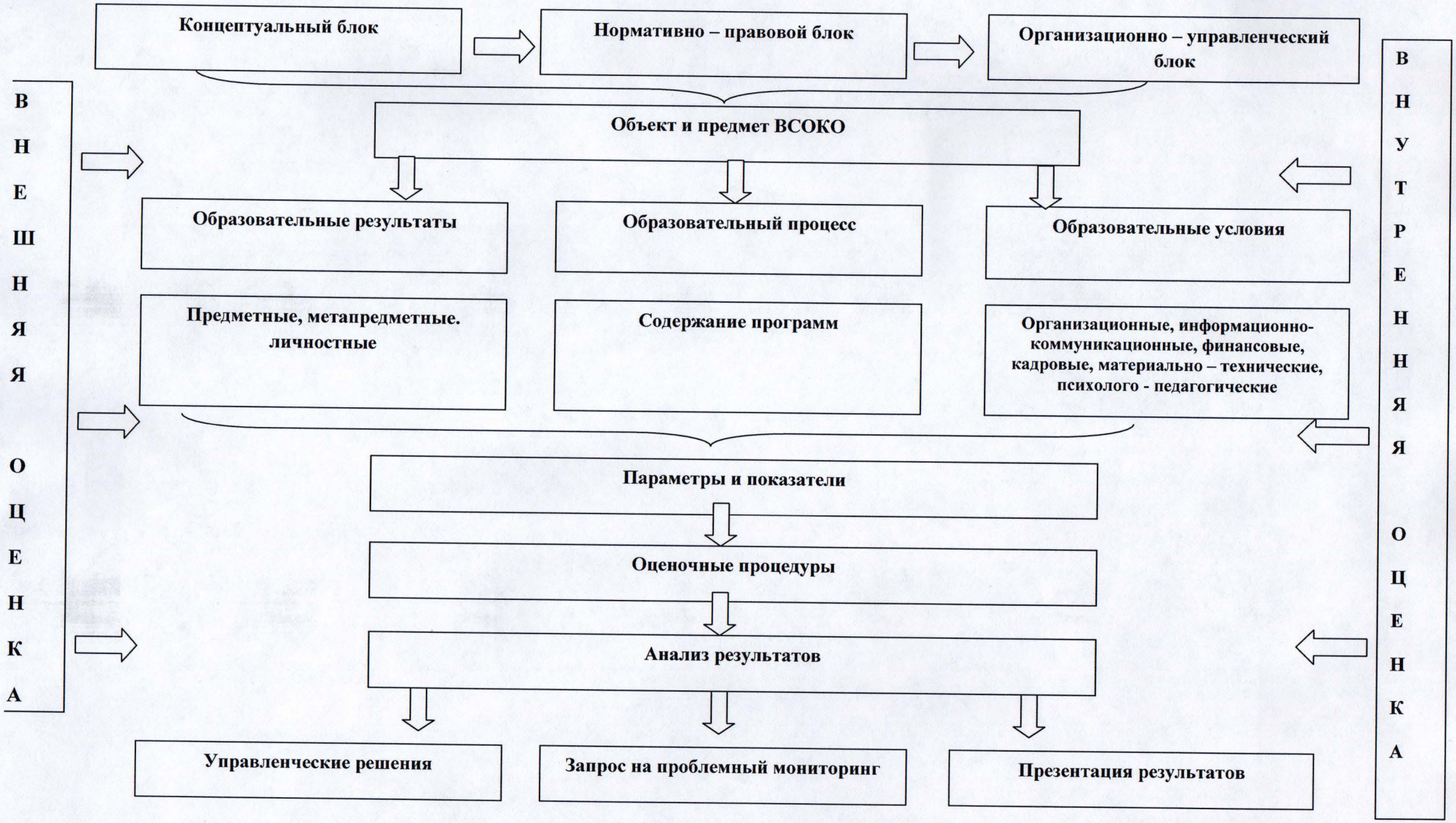Модель ВСОКО